



SPONSORSHIP OPPORTUNITY

Annual Labour Conference

DATE: 23 December 2019 | **VENUE:** Cambodiana Hotel

“2019 Labour Revolutions in Cambodia”



The Event at Glance

The 3rd Annual Labour Conference, the annual gathering of hundred CAMFEBA's membership, which take place to discuss and clarify a wide range of labour and employment issues.

This year, a combination of several important and latest issues of the year includes seniority payment implications and key preparation for 2nd half seniority payment 2019, the introduction of pension scheme and its implementations.

“2nd-Half Seniority Payment 2019 is approaching while the introduction of the Pension Scheme is in the pipeline!”

With the commitment and support from Ministry of Labour and Vocational Training, CAMFEBA is pleased to invite the business executive, owners, industry leaders, HR heads, and HR professionals of the companies and international development partners to our coming 3rd Annual Labour Conference.

We expect that there will be around **100 to 150 audiences** as business owner, CEO, senior management and HR professional from multi industries, SME, government agency, industry head and will participate in this event

Event Exposure & Coverage

Boost your brand through the visibility branding campaign designed to enable you promote your brand in the business community.

- Email Recipient: **5,500+** valid recipients
- CAMFEBA web page: **50,000+** visitors / month
- FB follower: **12,000+**
- LinkedIn follower: **4200+**
- HR Club group: **700+** members (Closed group FB & LinkedIn)
- Marketing Club Group: **500+** members (Closed ground on FB & LinkedIn)

Sponsorship Package**

	Gold 700\$	Silver 400\$
BEFORE THE EVENT		
• Become an exclusive sponsor in the industry you are from.	✓	
• Logo appear on CAMFEBA's website as the event sponsor	✓	

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|--|-----|-------|
| • Logo appear in email promotion to more than 3800 recipients | ✓ | ✓ |
| • Logo appear on FB & LinkedIn (Boost page & Sponsor) | Big | Small |

DURING THE EVENT

- | | | |
|---|-----|-------|
| • Attach brochure in pack materials for participants | ✓ | |
| • Exhibition table in the event | ✓ | |
| • Recognized as the event sponsor in the opening remark | ✓ | ✓ |
| • Live recognition as the event sponsor | ✓ | ✓ |
| • Logo appears on the backdrop and standing banners | Big | Small |
| • Display your standing banners | 2 | 1 |
| • Get tickets for this event | 2 | 1 |

AFTER THE EVENT

- | | | |
|---|-----|-------|
| • Logo on thanks email to the audiences | Big | Small |
| • Logo on appreciation banner on FB & LinkedIn | Big | Small |

*** Term & Condition apply for each package (Annex I).*

Book Your Package

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